

FOR JOB PRINTING  
TRY THE MAIL

# THE BASSANO MAIL

Vol. 4

BASSANO, ALBERTA, THURSDAY, AUGUST 9, 1917

PHOTO 142  
R. A. TRAVIS  
INSURANCE OF ALL KINDS  
LOANS AND COLLECTIONS

No. 42

## FLASH! FROM WINNIPEG.

We have secured the Agency for the famous "Telfer" Biscuits, and our new stock has just arrived.

These Biscuits are made in Canada and are equal to any imported biscuit.

Try Abernethy's—they're fine!

## New Maple Syrup

In gallon, quart, and pint size.  
Bought direct from the farmer.

Ask for the  
"Full Cooked Dinner."

25 cents per tin.

White Boot Polish - - - 10c. tin

## McKEE, THE GROCER

Phone 9. GROCERIES & CROCKERY.

## Liberals Refuse Compulsion.

By an overwhelming majority an amendment in favor of conscription, if necessary, was defeated

## TOWN COUNCIL

The regular meeting of the Council was held on Monday in the Town Hall with the Mayor presiding and a full attendance of Councillors.

The epitaph of the meeting might be written thus "Nothing attempted, nothing done," for after two hours of discussion there was nothing more interesting than the following.

Minutes of previous meeting read and approved.

Letter received from the Bolder Gas Co. asking terms for sale of drilling outfit. Decided to inform company that outfit is not for sale.

Communication from Public Works department Edmonton acknowledging letter re grading of road south of town and promising that the matter would be looked into without delay.

Letter received from P. J. Barry, representing the Roman Catholic Church, asking for exemption from taxation of the two lots recently purchased by them, and upon which building has been placed which will be used for Church purposes only. Exemption granted subject to frontage assessment.

The Hospital Ladies Aid requested permission to place a brass plate on the door of the reception room of the Municipal Hospital acknowledging visitors and patients of the fact that the furnishings therein were supplied by the Ladies Aid. Request granted with pleasure.

Mr. Palmer interviewed Council on the matter of obtaining an option on certain lots owned by the company offering to pay \$20,000.00 per acre.

After which the Councillors retired each to his own home, thoroughly exhausted with their exertions on behalf of the bourgeoisie, and feeling the effects of the brain-storm which had struck them during their austere deliberations.

## THE ISSUE!

Shall Canada Quit or Shall She  
Keep Her Place Among  
The Nations?

We are frequently asked the question "What will be the issue of the coming election?" Will it be conscription, or will the issue be some eleventh hour platform suggestion of the moment?"

To be quite frank on the matter, we do not know. Everything depends upon the temper and feeling of the people who will be asked to endorse some one of the many platforms which will be introduced.

Of course the real issue is "Shall Canada continue to play a manifested part in the war, or shall she be the first of the democratic countries to quit?"

Shall Canada prove to the world and to herself that red blood still flows in the veins of her people or shall it be said that we are yellow.

Shall Canada continue to have an honored place in the council of nations or shall she shrink away from public gaze like a whipped cur?

These are a few of the questions which we are called upon to answer for unless the Liberals in convention at Winnipeg decide that the leadership of Sir Wilfrid Laurier is no longer possible while his attitude is so frankly anti-Canadian, and instead, determine upon a loyal anti-war platform, the election will be fought out between Laurierism, which means quitting, and a non-existent party.

It might be as well to study a few of the points which most vitally affect our attitude.

In the first place what are we fighting for: is it merely the co-operation of a colony in the mother-country's war, or are there any phases in the conflict which touch us as a distinct nation, directly?

The answer to this question may be found in the attitude of our neighbor to the south. Are the American people taking part in the war for Britain or France's sake, or are they fighting because they have at last realized what the ultimate object of Germany's ambition is? Without a possible shadow of doubt the States are fighting for self preservation and for the preservation of democratic government.

They have realized that Germany would, in the event of victory in Europe, very soon find excuse for a war upon them, and by her participation in the European conflict she hopes to avoid a repetition of the horror of Hunnam on her own shores.

Canada by an active participation in the war, may save the Dominion from the German autocracy with its sequence of murder, rape, and rapine. It may easily be that the last hundred thousand Canadians would be the straw which will break the camel's back. Or on the other hand it might more easily happen that for the need of that extra hundred thousand reinforcements the line of resistance may break and the flood of murder descend upon us through the gap.

Do not let us be hoodwinked into imagining that Canada under Laurier would still continue her part in the war, but he has publicly stated that he is in favor of Canada's participation only in the voluntary principle, which is tantamount to acknowledging that should he be returned he will not favor any further effort to fulfil Canada's obligation.

Attempts will be made to disguise the issue from Western Canadians.

See page 4.

## Just Received!

Another shipment of Voiles Crepe de Chenes and fancy dress materials, ranging in price from 75c. to \$1.50 per yard.

Also a full line of Valenciennes and Over Lace from 8c. to 75c. per yard.

A Glance at our Windows will show you a few of our latest styles.

SUGAR still the old price, \$1.95, until further notice.

Choice Dairy Butter - - - 30c. per lb.

Webster Bros. Ltd. - - - Bassano

## GEM THEATRE!

Friday and Saturday:

Fannie Ward in "A Gutter Magdalene"

NEXT WEEK

FRIDAY & SATURDAY

Pauline Frederick

In "The World's Great Snare."

## Did you Notice

In bygone days many a man walked just about  
h s o  
t e t h i p l o k  
way t y e s  
you could not help but  
notice it.

That is the reason this ad. is written this way--to draw your attention to an

## Important News Item.

PIERCE & CURRIE, LTD.

THE

HARDWARE AND  
HARNESS . . .  
HEADQUARTERS.

Of the Bassano District

Will move into their new, large, solid brick building on or about September 1st

Bigger and Better than Ever  
Pierce & Currie, Ltd., Bassano

## When Better Automobiles are Built - McLaughlin Will Build Them

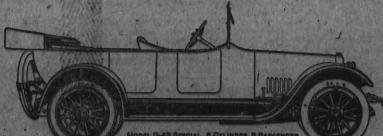
THIS appropriate phrase is more than a working motto, it is a promise backed by performance.

McLaughlin builders have won today's undisputed leadership on a big idea—a right principle, rightly applied, the famous McLaughlin Valve-in-Head Motor.

But McLaughlin science, skill and building honesty, is ever ready to make that "better" automobile whenever it can be built.

The constant aim toward the greater service is the way McLaughlin builders prove their appreciation of Canada's endorsement.

Send for new Catalogue "A" showing complete line to  
The McLAUGHLIN MOTOR CAR CO., Limited,  
OSHAWA, ONTARIO.



The McLaughlin Series includes 6 and 8 cylinder cars in Touring, Roadster and Sedan types, ranging in price from \$3500. to \$2350.

Harvey Smith - - - Bassano

• Canada's Standard • Oshawa •





## THE BASSANO MAIL

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by  
THE MAIL PUBLISHING COMPANY, LIMITED

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Editor: E. G. ALLEN.

## A "Gibertian" Resolution.

The resolution passed by the Liberal Association of the Bow Valley Constituency is excellent up to a certain point, and expresses the opinions of the great majority of people in the district. The Mail is heartily in accord with the first part of the resolution: viz.—that they favor conscription of men and wealth.

But how the Sam Hill, they can, after such a resolution, express confidence in the leadership of Sir Wilfrid Laurier, who has publicly stated that he is opposed to any form of conscription is beyond our reasoning altogether.

Other people have tried to run with the hare and hunt with the hounds but we have never heard of anyone making a success of the business.

## Will It Get Anywhere?

The Western Liberal Convention is of the greatest significance to the political life of Canada.

The mere fact of its convening is evidence of a line of distinction between Eastern and Western Liberalism, and proves that there are certain ideals of social and economic nature, (to say nothing of imperialism) in the west which are different from those held by politicians in the East.

If the Convention does not allow itself to be dragged into the mire of Laurierism, and resolves upon a new and better creed of politics, free from the religious and narrow sectionalism which has invaded all the politics of the east they may lay the foundation of a broad and comprehensive party which could easily embrace all classes of people.

Never were conditions more propitious for Union and no Unionists ever had a greater cause to unite upon. The whole fabric of the Dominion rests upon the foundation of Confederation and unless both Liberals and Conservatives are willing to get together

in a spirit of friendly union now, the greatest opportunity for the establishment of a business government, free from party, patronage and graft, will be lost.

## Better Than Chautauqua.

From an educational standpoint the Chautauqua has failed in its advertised purpose.

The movement appeals solely to the sense of local pride and depends upon the gullibility of the promoters for its financial success.

The Chautauqua stands to win in any circumstances, and does not rely upon its own strength for its success. Consequently the movement deteriorates.

The twelve programs given cover a wide range, but we doubt whether the best or even second best has been obtained in a particular line; in the musical line we certainly have not even been given third rate talent.

The lectures have not been the source of inspiration which one was led to expect, and the incidents such as cartoonists, impersonators etc. may be excelled in any vaudeville house which has a reputation.

We have no quarrel with Chautauqua, for we believe the movement to be a good one, provided that the organizers have the educational and elevating object before them when they are compiling their programs.

Frankly we believe the Chautauqua which visited these parts to be absolutely a money-making scheme, and not the pure-spirited endeavor of the original movement.

Any organization which leaves a town \$1500.00 poorer in cash without enriching it in some degree, is not much better than a circus.

We should prefer to see the \$1500.00 spent for the purpose of engaging the services of one good teacher of music, so that the rising generation might benefit by his teachings and the community by his pupils' education.

Or, \$1500.00 would equip a fair-sized library, where real educational values could be obtained for the money expended.

Bassano might easily set an example to other towns in this respect. We turned down Chautauqua, let us put up some permanent and lasting educational object in its place.

Either of the two educational methods suggested above would secure a far greater return to the community than a dozen Chautauquas of the class which has visited Western Canada this year.

## Why Take a Chance With Your Car Repairs?

When your car needs Repairing bring it to the men who Specialise on Repair Work.

We make a specialty of Ford and Chevrolet repair work, and we guarantee full satisfaction.

## We carry a full line of Chevrolet Accessories Large Stock of Tyres for all Machines.

We have a competent Gas Tractor Repair Man.

PINNEO & BALKEN,  
The Chevrolet Garage, First Door East of the Hunter Hotel, Main St.

in a spirit of friendly union now, the greatest opportunity for the establishment of a business government, free from party, patronage and graft, will be lost.

## BUY AN IRRIGATED FARM

From the Canadian Pacific Railway

## BECAUSE

Irrigation makes the farmer independent of rainfall, and furnishes profit crops, not occasionally, but EVERY YEAR. Irrigation makes possible the successful culture of alfalfa, the king of alfalfa, which insures good returns in dairying and mixed farming.

Irrigation means little sive farming, but it means more, with the advantages of a more populated agricultural community.

Irrigation is the Canadian Pacific Railway Irrigation Block is no longer an experiment; the years that it has been tried having absolutely demonstrated its success.

Intelligent and intelligent advice.

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